


# Bea Del Rosario

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An enthusiastic, hard-working individual with 5+ years of experience in customer service. A love and passion for design and creative problem-solving. Marketing and advertising allow me to express my love by creating meaningful designs to help communicate to consumers to solve the brand's challenge and looking for a position in the marketing and advertising industry to further my experience and develop my skills as a team collaborator.

## Education

### BACHELOR OF CREATIVE ADVERTISING, HONOURS

Humber College, School of Media Studies

In progress

### ARTIFICIAL INTELLIGENCE

Alegbra International School

July 2023

## Skills

### Professional

- Able to manage in a fast-paced environment
- Strong communicative skills
- Works effectively and cooperatively in a team
- Excellent problem-solving skills
- Openly receives and provides constructive criticism
- A quick learner and suggestive of new ideas
- Self-Motivated and well organized

### Technical

- Adobe Creative Suite
- Canvas
- CapCut
- Microsoft Word
- Google Drive

## Work Experience

### SNAPCHAT VIDEO CREATOR

*Hashtag Communications*

*Present*

- Upload stories related to the show theme ie: Animal Time, Fashion Show, Hack Time, and Stunner
- Sourced and edited 100+ video content for publication
- Wrote and Created capturing thumbnails
- Develop videos using Capcut and premier pro adjusting audio, adding text, making cuts and colour correcting.
- Increased shows subscribers over 100k following

### BRAND AMBASSADOR

*Brand Momentum*

*August 2023*

- Promoted Experiential Marketing events ie: Lindit Gold Bunny for Easter, Trojan for Pride and Batiste
- Set up retail activation by communicating with the on-site manager
- Received over 8000+ engagements and 10,000+ impressions
- Offered exceptional customer service to differentiate and promote the company brand.

### SALE ASSOCIATE

*Winners*

*October 2020 - December 2022*

- Completed each transaction in a quick and efficient manner.
- Helped customers complete purchases, locate items and join reward programs to promote loyalty, satisfaction and sales number.
- Restocked, arranged, and organized merchandise according to their department.
- Processed returns and ensure the product matched according to the return policy.

### CONTENT CREATOR

*Pleasenotes*

*October 2021*

- Design and create content for social media including Instagram and Tiktoks
- Create Kickstarter launch designs
- Write captions to engage with consumers

### SUPERVISOR/ KEY HOLDER

*Bulk Barn*

*April 2019 - October 2020*

- Organize workflow and ensure that employees understand their tasks
- Receive complaints and resolve problems
- Responsible for closing and opening the store, that includes office paperwork
- Till counting prior to opening and during the closing